

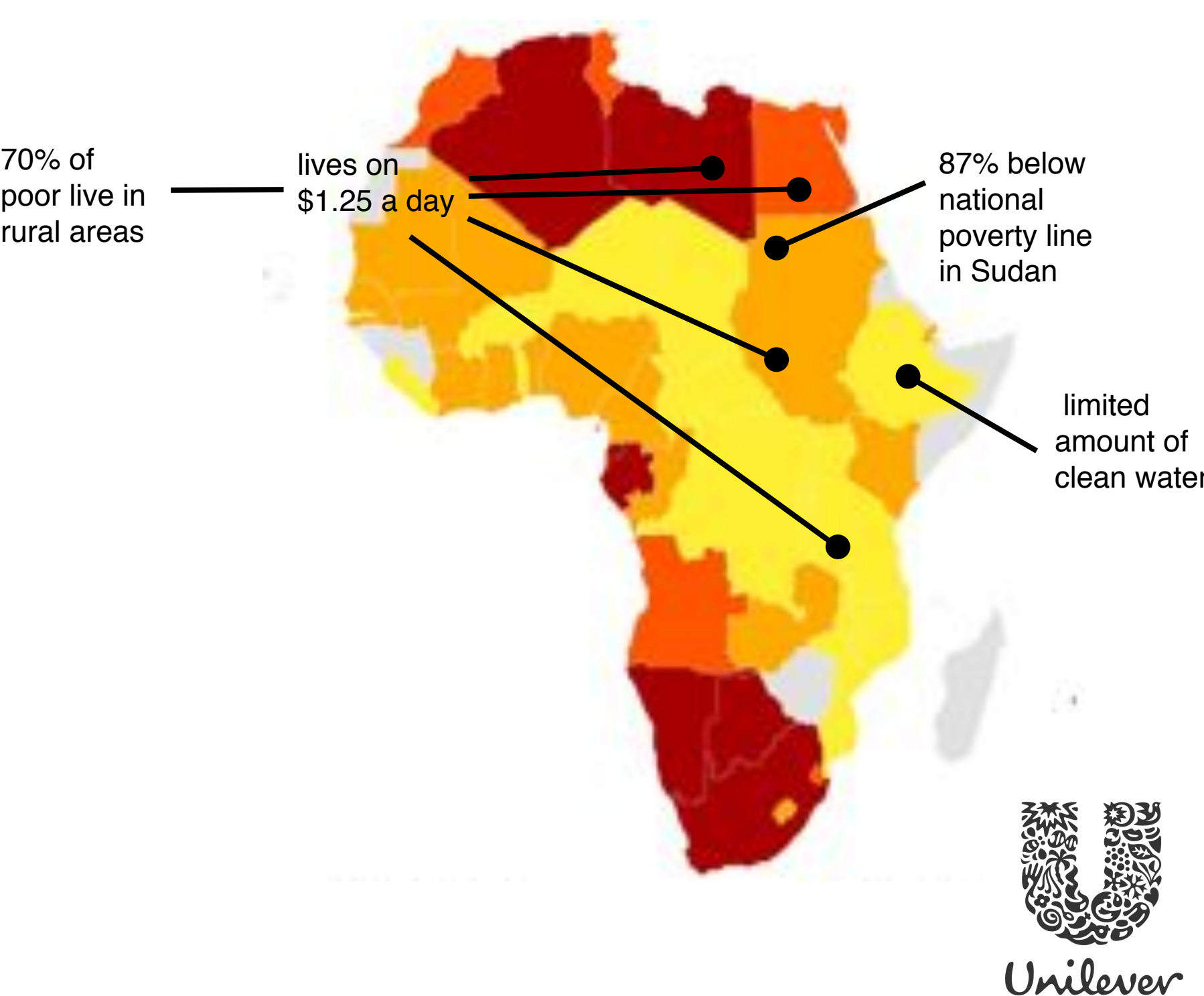
PROJECT GOALS

Kelsey Day
*Project sponsored by Unilever

Design a low cost soap that is affordable and flexible

Sold in the common market sales place: tables, ground, wagons, under tents

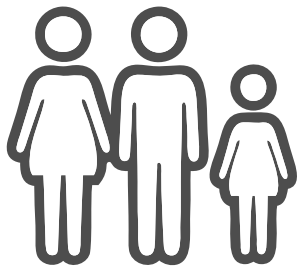
Use biodegradable or recyclable material



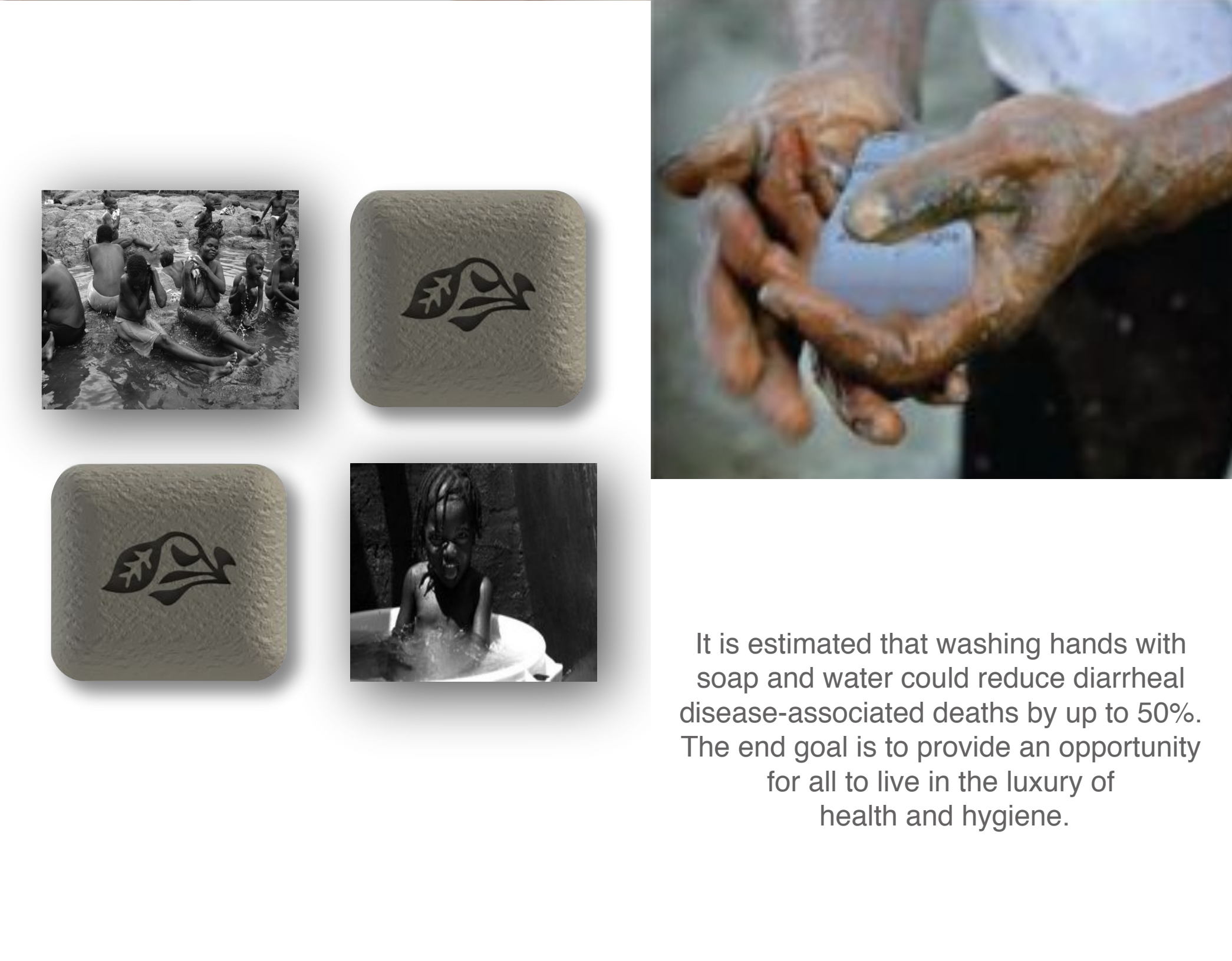
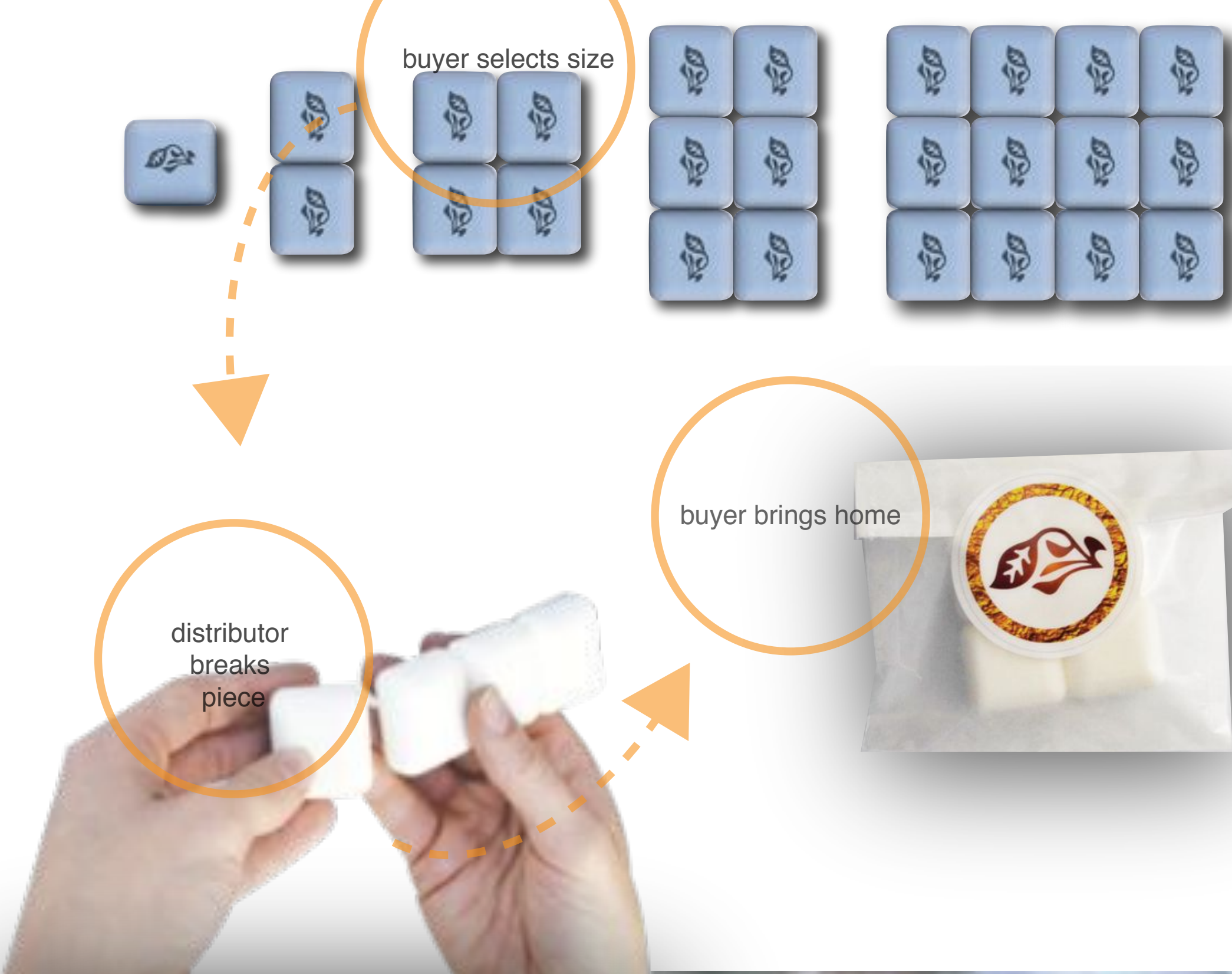
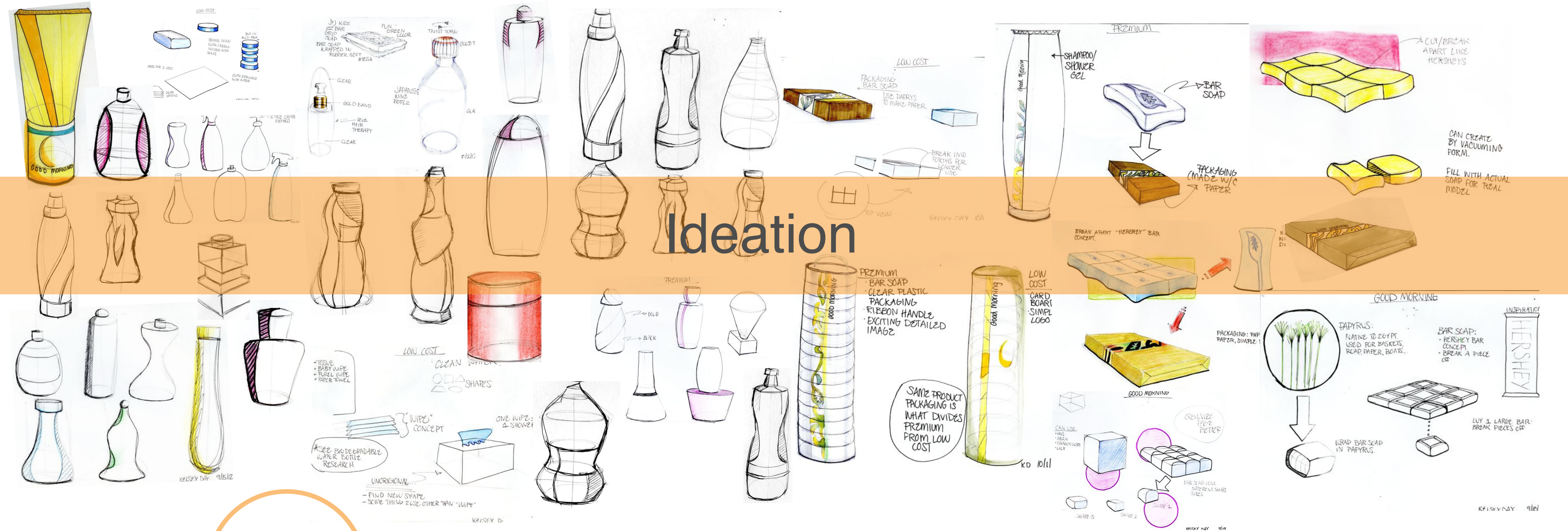
Low cost product



Provide jobs



Support family



It is estimated that washing hands with soap and water could reduce diarrheal disease-associated deaths by up to 50%. The end goal is to provide an opportunity for all to live in the luxury of health and hygiene.

